

# Gem 'n' Bead Shows 2010

## Application and Contract for Stand Space

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_ Postcode \_\_\_\_\_  
 Telephone No. \_\_\_\_\_ Contact No. (if different) \_\_\_\_\_  
 Email Address \_\_\_\_\_ Website \_\_\_\_\_  
 Please enter the type of product(s) you will be showing \_\_\_\_\_  
 \_\_\_\_\_  
 Catalogue entry (80 characters max) \_\_\_\_\_  
 \_\_\_\_\_

Date	Venue	Stand size	Confirmed	Waiting List	Office use
30/31 January	CHEPSTOW RACECOURSE, Chepstow, Monmouthshire NP16 6BE				
20/21 February	YORK RACECOURSE, York, North Yorkshire YO23 1EX (off A64)				
6/7 March	BRIGHTON RACECOURSE, Freshfield Road, East Sussex BN2 9XZ				
27/28 March	CHELTENHAM RACECOURSE, Prestbury Park, Glos. GL50 4SH				
24/25 April	NEWARK SHOWGROUND, Winthorpe, Newark, Notts. NG24 2NY				
26/27 June	ELSECAR HERITAGE CENTRE, Elsecar, S. Yorks. S74 8HJ (off M1)				
3/4 July	NEWCASTLE RACECOURSE, High Gosforth Park, Tyne & Wear NE3 5HP				
10/11 July	FARNHAM MALTINGS, Farnham, Surrey GU9 7QR				
25/26 September	NEWARK SHOWGROUND, Winthorpe, Newark, Notts. NG24 2NY				
23/24 October	CHELTENHAM RACECOURSE, Prestbury Park, Glos. GL50 4SH				
6/7 November	NEWTON ABBOT RACECOURSE, Newton Abbot, Devon TQ12 3AF				
20/21 November	BRIGHTON RACECOURSE, Freshfield Road, East Sussex BN2 9XZ				
27/28 November	FARNHAM MALTINGS, Farnham, Surrey GU9 7QR				

**Bookings will not be accepted without a completed booking form, deposit cheque and a copy of your public liability insurance**

I enclose my deposit cheque for £150.00  (please tick) Please make cheques payable to **Rock and Gem Ltd**

I wish to pay my deposit by credit/debit card  (please tick) Card No.

Valid from   /   Expiry date   /   Card Auth. No. (Last 3 digits in signature panel)

Issue No.   (if applicable) Name on card (PLEASE PRINT).....

*Shows will be invoiced in full around 8 weeks prior to the event. Your deposit will roll on to the last show booked.*

**Before signing please read all the notes and conditions overleaf**

*I am signing to say I have read and understood the notes and conditions overleaf and agree to abide by them.*

Signed (Exhibitor)..... Date.....

Name (PLEASE PRINT).....

Signed (on behalf of Rock and Gem Ltd)..... Date.....

Please ensure you have included your deposit cheque, **both** copies of this form and a copy of your public liability insurance and send to:  
**Rock and Gem Ltd, 7 Rue du Lavoir, 85390 Chavagnes les Redoux, FRANCE. (Air Mail - 56p stamp required)**  
 The pink copy will be returned to you as confirmation.

**CANCELLATION CONDITIONS**

Cancellation 6 weeks or more before the event **full loss of deposit.** Cancellation within 6 weeks of the event **full payment will be due.**

# Rock and Gem Ltd ~ promoters of Gem 'n' Bead shows

## GUIDELINES AND CONDITIONS FOR EXHIBITORS

### 1 – STANDARD OF GOODS

Gem 'n' Bead shows are intended for the exhibition & sale of beads, gems, findings, books and associated products only. No goods other than those described on the application form may be exhibited without the prior approval of the organisers, and the organisers shall have the discretion to require the removal of any item not so approved.

### 2 – PRICING

Exhibitors are reminded that the Gem 'n' Bead shows are **RETAIL** and that all goods must be priced at retail prices inclusive of VAT where appropriate. An item may be separately priced, may have a colour coded sticker with a clearly displayed price chart, may be in a separate box with a clear price e.g. everything in this box £5 or everything in this box £3 per gram etc. If a customer has to ask the price, other than when you have to weigh something, then it is not adequately ticketed. Trading Standards can confiscate immediately any item not complying with these rules.

### 3 – HALF PRICE SALES

We are seeing an increased use of 'Half Marked Price', '50% Off', '70% Off' etc signs on exhibitors' stands. Trading Standards have advised that you have to be able to prove to their satisfaction that the goods in question have been on sale at the higher price for a consecutive period of 28 days in the preceding 6 months – this may be difficult to prove and again may result in confiscation of goods.

In any event, the organisers do not expect to see more than 10% of your display space dedicated to sale items.

### 4 – WHOLESALERS

You are reminded that wholesale prices are for genuine wholesale customers and your retail prices must be a true reflection of the wholesale price. The organisers do not expect to see something priced at retail at £180 and to be told that the wholesale price is £110 plus VAT. The giving of large 'discounts for cash' to retail customers will be viewed in the same way, as will the giving of substantial discounts for a relatively low spend.

### 5 – DEPOSITS AND PAYMENTS

A deposit of £150.00 must be sent with every booking contract. This is a rolling deposit system where only one deposit is required, and which covers all shows booked in one year. Upon confirmation the deposit becomes non-refundable. Each show will be invoiced in full around eight weeks before the show; the deposit will be deducted from the value of the invoice for the last show booked.

### 6 – ELECTRICITY

Electricity consumption is free of charge. In the interests of safety should the power supply system become overloaded it shall be in the organisers discretion to request any exhibitor to disconnect lights or any other electrical appliances. Please ensure that all your electrical equipment is PAT tested and have certificates available for inspection. Kettles and heaters are not permitted.

### 7 – STANDS

Space booked is for your entire display & access to your stand. Please do not encroach on your neighbours area or gangways, as this causes friction. Please make sure you book sufficient space for your requirements, as extra space will not be available on the day of the event. Applications for stands in specific positions will be considered and if possible we will try to accommodate you, but no such request should be deemed as being binding on the part of the organiser. The subletting of stands is not permissible.

### 8 – SETTING UP AND BREAKDOWN

As there is ample time for setting up, exhibitors are required to complete the dressing of their stand by 9.45am each day. **DO NOT BREAKDOWN YOUR STAND BEFORE ADVERTISED CLOSING TIME.** Make sure all gangways and accesses are kept clear, stow away all boxes and packaging out of sight.

### 9 – PRESENTATION OF DISPLAY

We would like to raise the overall presentation of the show, so therefore we require you to cover your trestle table with a cloth touching the floor at the front and two sides. We would also recommend you illuminate your display.

### 10 – SECURITY & PUBLIC LIABILITY

ROCK and GEM LTD cannot be held responsible for damage or loss of stock however caused. Stands may be left erected overnight, but this in no way implies responsibility on the part of the organisers for loss or damage. Rock and Gem Ltd carry public liability insurance of £10,000,000.

All exhibitors **must** carry their own public liability insurance.

### 11 – CANCELLATIONS

All cancellations must be made in writing and sent to:

ROCK and GEM LTD, 7 RUE du LAVOIR, 85390 CHAVAGNES les REDOUX, FRANCE – **(AIR MAIL – 56p stamp required)**

- a) In the event of the cancellation of any show booking at any period following confirmation, the deposit fee of £150.00 is forfeited and another £150.00 must be paid to secure all further bookings.
- b) In the event of the cancellation of any show bookings within the six week period prior to that of the show you will be liable for the full cost of the stand booked unless your stand is re-let at the organisers discretion, a new deposit of £150.00 will be required to secure all further bookings.
- c) The organisers shall not be liable to any exhibitor in the event of the show being disrupted due to bad weather, major accident, civil unrest or any other cause beyond the organisers control.

### 12 – BREACHES OR UNPROFESSIONAL CONDUCT

The organisers shall have the discretion to refuse any application without being required to give any explanation, and may ask any exhibitor in breach of any of the above conditions, or who behaves, in the opinion of the organisers, to the detriment of the public, other exhibitors or the organisers, to leave the venue forthwith without the stand rental being refunded.

**Rock and Gem Ltd**  
**7 Rue du Lavoir, 85390 Chavagnes les Redoux, FRANCE**  
**Telephone: 00 33 2 51 64 70 03**